



Battleground State Polling Methodology Statement

Strategies 360 conducted a mixed-mode survey among 400 registered voters in Arizona and 350 registered voters in Nevada. Interviews were conducted August 7 – 14, 2024. A combination of online interviews via text message and voter-file-matched online panel were used to ensure greater coverage of the population sampled. The margin of error for a survey of 400 interviews is $\pm 4.9\%$ at the 95% confidence level. The margin of error is higher for subsamples. The margin of error for a survey of 350 interviews is $\pm 5.2\%$ at the 95% confidence level. The margin of error is higher for subsamples.