



KOMO-S360 STATEWIDE POLL
Toplines

[WEB PANEL / TEXT-TO-WEB] Washington Opinion Surveys is conducting a scientific research study of Washington residents. All responses are confidential and for research purposes only. We are NOT selling anything, and we will NOT ask you for money. To participate, please click the link: <survey link>. **[TEXT ONLY]**¹ If you do not wish to be contacted, please reply STOP.

These first few questions are just to make sure we are surveying a representative sample of the entire community.

1. Which of the following best describes your age?

18-34	26%
35-49	25
50-64	24
65+	25
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Younger than 18	TERMINATE
Prefer not to answer.....	TERMINATE

2. Are you registered to vote at your current address in Washington State?

Yes	100%
No.....	TERMINATE

3. Which county in Washington State are you registered to vote in?

[RECORD FROM DROP-DOWN MENU, COMPUTE INTO REGIONS ON LAST PAGE]

4. How would you describe your gender?

Male.....	47%
Female	51
Non-binary / another identity	1
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Prefer not to answer.....	0

5. Which of the following best describes your race?

White or Caucasian.....	72%
Hispanic or Latino	6
Black or African American.....	5
Asian or Pacific Islander.....	7
Native American or Alaska Native.....	2
Mixed race or multi-racial	5
Something else	1
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Prefer not to answer.....	3

¹ For clarity, only the web version of question language is displayed in the topline data



6. How motivated do you currently feel towards voting in the November 2024 election? Please use a scale of 0-10, where “0” means “not motivated at all to vote” and “10” means “extremely motivated to vote”.

MOTIVATED (8-10)	83%
NEUTRAL (3-7)	14%
NOT MOTIVATED (0-2)	3%
0 – not motivated at all	2%
1	1
2	1
3	2
4	1
5	4
6	2
7	4
8	4
9	5
10 – extremely motivated	74
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Not sure	*

7. No matter how frequently you vote in elections, how much power do you feel that your vote **has to make change** on the issues that are important to you? Please rate the amount of power you feel your vote has to make change on a scale of 0 to 10, where “0” mean “your vote has no power at all”, and a “10” mean that “your vote has significant power to make changes important to you”.

SIGNIFIACANT POWER (8-10)	35%
NEUTRAL (3-7)	47%
NO POWER (0-2)	17%
0 – your vote has no power at all	6%
1	5
2	6
3	8
4	5
5	14
6	10
7	10
8	9
9	4
10 – your vote has significant power to make changes important to you	21
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Not sure	1

8. There will be an election this year in November for a number of federal and state offices including US President, US Congress, state Governor, and some ballot measures. How likely are you to vote in the November 2024 election? (**ROTATE**)

Almost certain	80%
Very likely	11
Probably	6
Not very likely	2
Not likely at all	1
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Prefer not to answer	*



9. In general, would you say that things in the state of Washington are heading in the right direction or are things off on the wrong track? (IF MIXED OPINIONS – PROBE:) If you had to choose between the two, would you say right direction or wrong track?

		<u>2022 Survey</u>
TOTAL RIGHT DIRECTION	40%	40%
TOTAL WRONG TRACK	48%	48%
Right direction.....	28%	18%
Mixed opinions, lean right direction	12	23
Mixed opinions, lean wrong track	11	10
Wrong track	37	38
Mixed opinions, no lean	8	9
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Not sure.....	4	3

10. Please indicate which TWO of the following issues you think should be the top priorities for Washington’s elected leaders to focus on. (ACCEPT MAXIMUM TWO RESPONSES) (RANDOMIZE)

Multiple responses accepted; total does not add to 100%

		<u>2022 Survey</u>
Homelessness	30%	37%
Crime and public safety	31	44
Housing costs	23	19
The economy and jobs.....	15	21
Cost of living, including food, energy, and gas	54	27
Climate and the environment	15	24
Roads, sidewalks, and other infrastructure.....	5	9
Traffic	3	2
Drug trafficking of substances like fentanyl	14	
Abortion / Reproductive rights.....	1	
Immigration.....	1	
Government / Democracy / Voting rights.....	1	
Protecting education	1	
Big Government / DEI	*	
Other	1	
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Prefer not to answer.....	*	

Here is a list of some public figures you may have heard of. Please indicate whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of each one. If you don’t recognize the name or if you recognize the name but do not have an opinion, please indicate that.

	RANDOMIZE	TOTAL FAV	TOTAL UNFAV	Very Fav	SW Fav	SW Unfav	Very Unfav	No Opin	Don’t Recog	Not Sure
11.	Kamala Harris	55%	42%	40%	15%	6%	36%	2%	*	1
12.	Tim Walz	50%	32%	31	18	7	25	8	8	2
13.	Joe Biden	47%	48%	23	25	11	37	4	*	1
		<u>2022 STW Survey</u>	48%	48%	19	29	7	4%	-	2
14.	Jay Inslee	46%	46%	19	27	10	36	5	1	2
15.	Bob Ferguson	41%	31%	18	23	11	20	12	11	4
16.	Donald Trump	35%	61%	21	14	7	55	3	1	*
		<u>2022 STW Survey</u>	32%	62%	18	14	3	59	4	1
17.	J.D. Vance	32%	53%	20	12	7	46	7	5	3
18.	Dave Reichert	29%	36%	13	16	15	21	16	16	3

CANDIDATE BALLOT TESTS

19. As you may know, there will be an election in November. If the election were held today, would you vote for (ROTATE) Democrat Kamala Harris or Republican Donald Trump? (IF UNDECIDED/DK) Well, if the election were held today and you had to decide right now, which candidate would you lean towards (ROTATE) Democrat Kamala Harris or Republican Donald Trump? (ROTATE)

DEMOCRAT KAMALA HARRIS	55%
REPUBLICAN DONALD TRUMP	39%
Democrat Kamala Harris	54%
I'm undecided, but I'm leaning toward Democrat Kamala Harris	1
I'm undecided, but I'm leaning toward Republican Donald Trump	3
Republican Donald Trump	36
Completely undecided; no lean whatsoever	4
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Another candidate	2

20. And thinking about the election for Governor of Washington, if the election were held today, would you vote for (ROTATE) Democrat Bob Ferguson or Republican Dave Reichert? (IF UNDECIDED/DK) Well, if the election were held today and you had to decide right now, which candidate would you lean towards (ROTATE) Democrat Bob Ferguson or Republican Dave Reichert? (ROTATE)

DEMOCRAT BOB FERGUSON	51%
REPUBLICAN DAVE REICHERT	41%
Democrat Bob Ferguson	49%
I'm undecided, but I'm leaning toward Democrat Bob Ferguson	3
I'm undecided, but I'm leaning toward Republican Dave Reichert	2
Republican Dave Reichert	39
Completely undecided; no lean whatsoever	8

21. And thinking about the election for Attorney General of Washington, if the election were held today, would you vote for (ROTATE) Democrat Nick Brown or Republican Pete Serrano? (IF UNDECIDED/DK) Well, if the election were held today and you had to decide right now, which candidate would you lean towards (ROTATE) Democrat Nick Brown or Republican Pete Serrano? (ROTATE)

DEMOCRAT NICK BROWN	48%
REPUBLICAN PETE SERRANO	38%
Democrat Nick Brown	44%
I'm undecided, but I'm leaning toward Democrat Nick Brown	4
I'm undecided, but I'm leaning toward Republican Pete Serrano	5
Republican Pete Serrano	33
Completely undecided; no lean whatsoever	13

22. And if the election for Washington Public Lands Commissioner were held today, would you vote for **(ROTATE)** Democrat Dave Upthegrove or Republican Jaime Herrera Beutler? **(IF UNDECIDED/DK)** Well, if the election were held today and you had to decide right now, which candidate would you lean towards Democrat Dave Upthegrove or Republican Jaime Herrera Beutler? **(ROTATE)**

DEMOCRAT DAVE UPTHEGROVE	47%
REPUBLICAN JAIME HERRERA BEUTLER	38%
Democrat Dave Upthegrove	43%
I'm undecided, but I'm leaning towards Democrat Dave Upthegrove.....	4
I'm undecided, but I'm leaning towards Republican Jaime Herrera Beutler	3
Republican Jaime Herrera Beutler	35
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Completely undecided; no lean whatsoever	15

PUBLIC POLICY

Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of the following where you live in Washington State?
(IF NOT SURE, FOLLOW-UP ASK:) Would you say you lean more towards satisfied or dissatisfied?

(RANDOMIZE) (SHOW EACH ONE AT A TIME)	TOTAL SATISFIED	TOTAL DISSATISFIED							
			Very Satisfied	Some what Satisfied	Lean Satisfied	Lean Dissatisfied	Some what Dissatisfied	Very Dissatisfied	Not sure / REF
23. The weather	84%	16%	37	45	2	1	9	5	-
24. The local environment, including public parks and nature preserves	83%	17%	30	51	1	1	12	4	-
25. The community that you live in	76%	24%	26	49	1	1	16	8	-
26. (SSA) Access to health care	66%	34%	23	43	1	1	22	11	-
27. Law enforcement	57%	43%	13	42	2	1	25	17	-
28. The quality of infrastructure including roads and transit options	52%	48%	8	44	1	1	33	14	-
29. The quality of education that children receive	51%	49%	11	35	5	4	24	20	-
30. Public safety	48%	52%	9	38	1	1	29	22	-
31. (SSB) Affordability of health care	43%	57%	8	33	1	2	28	28	-
32. The state and local tax rate in Washington State	36%	64%	7	26	3	2	30	32	-
33. The cost of living, including food, gas and energy	15%	85%	3	12	*	-	33	51	-
34. The cost of housing	15%	85%	2	12	*	1	28	55	-

STATE BALLOT INITIATIVES

Turning to a different topic, please read each of the following Washington State initiative measures. Then indicate whether you would vote to enact each measure into law by selecting "Yes" or "No". And is that strongly or somewhat?

RANDOMIZE – SHOW ONE AT A TIME		TOTAL YES	TOTAL NO	STRO NGLY YES	SMWT YES	SMWT NO	STRO NGLY NO	Not Sure
35.	Initiative Measure No. 2117 concerns carbon tax credit trading: This measure would prohibit state agencies from imposing any type of carbon tax credit trading and repeal the 2021 Washington Climate Commitment Act (CCA), which established a cap and invest program to reduce greenhouse gas emissions. This measure would decrease funding for investments in transportation, clean air, renewable energy, conservation, and emissions-reduction.	36%	53%	19	17	17	36	11
36.	Initiative Measure No. 2066 concerns regulating energy services, including natural gas and electrification: This measure would repeal or prohibit certain laws and regulations that discourage natural gas use and/or promote electrification, and require certain utilities, such as Puget Sound Energy (PSE), and local governments to provide natural gas to eligible customers.	47%	38%	26	22	15	22	15
37.	Initiative Measure No. 2124 concerns state long-term care insurance: This measure would provide that employees and self-employed people must elect to keep coverage under WA Cares and could opt-out any time. It would also repeal a law governing an exemption for employees. This measure would decrease funding for Washington's public insurance program providing long-term care benefits and services.	36%	46%	19	17	19	27	18

38. Moving on to another topic: A U.S. Supreme Court decision this year decided that it is not cruel and unusual punishment if local officials enforce anti-camping laws by dismantling homeless encampments and fining unhoused persons. In your opinion, should public policies to address homelessness and the unhoused population in Washington State prioritize (ROTATE) <being tougher by clearing out encampments and fining individuals>, or <being more sympathetic to the unhoused population by increasing alternative housing options>?

		<u>2022 STW Survey²</u>
Public policies should be more sympathetic, more alternative housing.....	46%	25
Public policies should be tougher, clear out and issue fines.....	43	53%
Right approach.....	N/A	5
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Not sure.....	11	18

39. **[TRACKING]** As you may know, two years ago the Supreme Court overturned the Roe v. Wade decision that had guaranteed the right to abortion since 1973, eliminating the constitutional right to abortion. Do you agree or disagree with the Supreme Court's decision to overturn Roe v. Wade? (ROTATE)

		<u>2022 STW Survey</u>
TOTAL AGREE	31%	30%
TOTAL DISAGREE	64%	65%
Agree, strongly.....	20%	25%
Agree, somewhat.....	11	5
Disagree, somewhat.....	9	7
Disagree, strongly.....	55	58
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Prefer not to answer.....	5	6

² Different question context in 2022: "In your opinion, should the policies to address homelessness in Washington be tougher on the unhoused population, be more sympathetic to the unhoused population, or are the current policies the right approach?"

40. **[TRACKING] (RANDOMIZE ORDER OF STATEMENTS)**

<Some people say/ Others say> It's more important to me to elect a candidate for office who shares my views on reproductive health care and abortion, even if that candidate is not from the same political party that I usually vote for.

<Some people say/ Others say> It's more important to me to elect a candidate for office who is from the same political party I usually vote for, even if that candidate does not share my views on reproductive health care and abortion.

Which of these beliefs do you agree with more, even if neither is exactly correct? **(ROTATE)**

		<u>2022 STW Survey</u>
TOTAL SHARES VIEWS	65%	62%
TOTAL POLITICAL PARTY	23%	26%
Shares my views, agree MUCH more	39%	32%
Shares my views, agree SOMEWHAT more	26	29
Support my political party, agree SOMEWHAT more	14	13
Support my political party, agree MUCH more	10	13
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Prefer not to answer.....	11	13

41. How safe or unsafe do you feel when you are out in your community? **(ROTATE)**

TOTAL SAFE	79%
TOTAL NOT SAFE	21%
Very safe	30%
Somewhat safe	49
Not very safe	15
Not safe at all.....	5
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Prefer not to answer.....	*

42. In your community, how often do you see crime? **(ROTATE)**

TOTAL OFTEN	41%
TOTAL NOT OFTEN	58%
Very often	12%
Somewhat often.....	29
Not very often	47
Never.....	11
--	
Prefer not to answer.....	1

43. **(IF QCRIME = 1-3)** Being as specific as possible, what type of crime do you see in your community? **(CODED OPEN END)**

Multiple responses accepted; total does not add to 100%

Theft / Breaking and entering / Burglary	36
Drugs / Drug Use / Public intoxication	30
Mugging / Assaults / Robbery	12%
Street racing / reckless driving / traffic violations	13
Car theft / Grand Theft Auto / Car break ins	12
Vandalism / Graffiti / Littering	12
Shoplifting / Store theft.....	10
Shooting / Gun violence / Murder.....	10
Loitering / Squatting / Homelessness	9
Prostitution / Domestic abuse / trafficking	3
Gangs / Organized crime	2
Teen crime.....	1
N/A	3
Other / Miscellaneous	21

44. How would you describe the change, if any, in the past year when it comes to the crime rate in your community? **(ROTATE)**

TOTAL INCREASED	46%
TOTAL NOT CHANGED AT ALL	29
TOTAL DECREASED	14%
The crime rate has INCREASED a lot.....	18%
The crime rate has INCREASE somewhat.....	28
The crime rate has not changed at all.....	29
The crime rate has DECREASED somewhat.....	11
The crime rate has DECREASED a lot.....	3
--	
Not sure.....	10

45. Which of the following do you think contributes the most to causing crime and violence in your community? Please select the top two (2).

Multiple responses accepted; total does not add to 100%

Substance abuse and drugs like fentanyl.....	39%
Homelessness / lack of affordable housing.....	31
Lack of police presence / not enough police on duty.....	21
Lack of mental health services and facilities.....	21
Breakdown of traditional values.....	17
Availability of guns / gun violence.....	14
Lack of parental presence / supervision of minors.....	13
Lack of substance abuse treatment services.....	10
Organized crime / gangs.....	8
Lack of good paying jobs / unemployment.....	7
Police presence is harmful / ineffective.....	3
Lax Laws / Soft on crime policies.....	2
Government / Legislation / Politicians.....	1
Migrants / Undocumented people.....	1
Other.....	1
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Prefer not to answer / Don't know.....	3

(ROTATE Q46 AND Q47)

46. **(RANDOMIZE ORDER OF STATEMENTS)**

<Some people say/ Others say> There is more crime now because criminals are not facing the consequences for their actions and are released back into our streets to commit more crimes.

<Some people say/ Others say> There is more crime now because the criminal justice system is too focused on incarceration rather than rehabilitation and that makes it hard for people to return back into society, receive support, maintain a job, and remain crime-free.

Which of these beliefs do you agree with more, even if neither is exactly correct? **(ROTATE)**

TOTAL CONSEQUENCES	53%
TOTAL REHABILITATION	43%
Need to face consequences, agree MUCH more.....	36%
Need to face consequences, agree SOMEWHAT more.....	17
Need to focus on rehabilitation, agree SOMEWHAT more.....	19
Need to focus on rehabilitation, agree MUCH more.....	24
--	
Prefer not to answer.....	4

47. **(RANDOMIZE ORDER OF STATEMENTS)**

<Some people say/ Others say> There is more drug addiction now because politicians are allowing open-air drug dealing, cutting back on police staffing levels, and refusing to address the rise of new, more dangerous drug such as synthetic fentanyl.

<Some people say/ Others say> There is more drug addiction now because the criminal justice system is treating chemical drug dependency as a problem to incarcerate and throw in jail rather than treating it with proven medical treatment like methadone.

Which of these beliefs do you agree with more, even if neither is exactly correct? **(ROTATE)**

TOTAL LAW ENFORCEMENT	41%
TOTAL MEDICAL TREATMENT	54%
Need to solve with law enforcement, agree MUCH more	25%
Need to solve with law enforcement, agree SOMEWHAT more	17
Need to solve with medical treatment, agree SOMEWHAT more	26
Need to solve with medical treatment, agree MUCH more	28
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Prefer not to answer.....	4

DEMOGRAPHICS

These last few questions are for statistical purposes.

48. What is the highest level of education you have fully completed? **(PHONE: READ LIST)**

TOTAL NON-COLLEGE	56%
TOTAL COLLEGE+	42%
Less than high school	1%
High school or GED	20
Some college or associates degree	35
Bachelor's degree	22
Postgraduate or advanced degree	21
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Prefer not to answer.....	1

49. Regardless of how you plan to vote, in politics, as of today, which of the following best describes how you consider yourself? **(ROTATE)**

TOTAL DEMOCRAT	47%
TOTAL INDEPENDENT	15%
TOTAL REPUBLICAN	31%
Strong Democrat.....	24%
Not strong Democrat.....	8
Independent, lean Democratic	15
Independent.....	15
Independent, lean Republican.....	13
Not strong Republican	7
Strong Republican	11
Something else	5
--	
Prefer not to answer.....	2



50. Thinking in political terms, would you say that you are **(ROTATE)** Conservative, Moderate, Liberal, or Socialist? Would that be very (conservative/ liberal) or just somewhat (conservative/liberal)?

TOTAL LIBERAL	33%
TOTAL CONSERVATIVE	30%
Socialist	5%
Very liberal.....	14
Somewhat liberal	20
Moderate	28
Somewhat conservative	18
Very conservative	12
--	
Prefer not to say	3

51. **(IF VOTER FILE = VOTED IN 2020, n450)** In the 2020 election for president, did you vote for Democrat Joe Biden, Republican Donald Trump, or someone else?

Democrat Joe Biden	54%
Republican Donald Trump	35
Someone else.....	7
Did not vote (self-reported)	4
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Prefer not to answer.....	-

That completes our survey. Thank you VERY MUCH for your time.

REGION [BASED ON QCOUNTY]	
King County	30%
Northwest	17
Southwest / Peninsula	33
Eastern Washington	20

QG2020 (from file)	
Voted	75%
Not voted / Uncoded	25

MODE (FROM VENDOR FILE)	
Online Panel (Matched to Voter File)	47%
Text-to-Web	53

Methodology Statement

Strategies 360 conducted a mixed-mode survey among 600 registered voters in the State of Washington.

Interviews were conducted October 11 – 16, 2024. A combination of web-hosted survey interviews accessed via text message and voter-file-matched online panel were used to ensure greater coverage of the population sampled. All interviews were conducted of registered voters derived from the state voter file.

The margin of error for a survey of 600 interviews is ±4% at the 95% confidence level. The margin of error is higher for subsamples.

Fieldwork	Logit
Target population	Registered voters in the State of Washington
Sampling method	Respondents for this survey were selected from two distinct sources: Logit's <i>Votified</i> opt-in online panel, matched to state voter files, and via SMS text-to-web link contact from L2 telephonic voter file samples. This dual-method approach leverages the advantages of a pre-screened panel willing to participate and the targeted reach of telephonic files, enhancing the representativeness and diversity of the respondent pool.
Sampling procedures	To ensure the quality and integrity of our <i>Votified</i> online sample, several security measures are employed. These include digital fingerprinting to prevent duplicate responses, secure encryption to protect respondent data, Captcha to block automated entries, automated speeder checks to exclude rushed and insincere responses, and the Research Defender panel security platform for continuous monitoring against fraud. These robust practices safeguard the reliability and authenticity of survey results, crucial in obtaining actionable insights.
Weighting	The sample was weighted according to gender, age, race, party registration, in-state region by ZIP code aggregated, 2020 election turnout and Presidential vote, and current voter registration status. Demographic weighting targets derived from the TargetSmart statewide queries of registered voters.
Number of respondents	600 (Registered voters)
Margin of error	± 4% (Registered voters)